

## Summary of Public Health Outcomes Fund applications assessed by decision making panel as meeting criteria

							13/14	14/15
Ref	Initiative	Council Lead	Job Title	Council Dept	Council sponsor	Job Title	Yes £	Yes £
CYP1	To engage a consultancy to facilitate the design of a new home to school transport system for children with special educational needs	Julia Hassall	Director Children and Young People	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	100,000	
CYP2	Prevention of children and young people becoming sexually exploited through public and community awareness raising	David Robbins	Business Manager - Wirral Safeguarding Children Board	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	5,200	4,700
CYP3	G.I.R.L.S Project - A targeted services project for vulnerable and at risk young women	Lindsay Davidson	Senior Locality Manager	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	32,000	64,000
CYP5	Early Years Weight Management Project	Kath Lloyd	Senior Locality Manager	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	15,000	20,000
CYP6	Additional MST therapist for 2 years	Dr Tina Goodson & Patricia Jones	MST Supervisor MST Lead	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	38,613	38,613
CYP7	Connect for Wellbeing	Sarah Howarth	Principal Manager Lifelong Learning	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	26,200	39,200
CYP8	Children in Care (CiC) Council Project	Simon Garner	Acting Head of Service	Families and Wellbeing - CYPD	Julia Hassall	Director Children and Young People	24,920	54,340
Children & Young People's Department Total							241,933	220,853
DASS1	Provision of a mobile nights domiciliary care pilot service	Jayne Marshall	Snr Manager, Commissioning & Transformation	Families and Wellbeing - DASS	Graham Hodgkinson	Director of Adult Social Services	188,300	327,700
DASS2	Living Support Networks	Jayne Marshall	Snr Manager, Commissioning & Transformation	Families and Wellbeing - DASS	Graham Hodgkinson	Director of Adult Social Services	65,000	65,000
DASS3	The Breeze Long Term Conditions Programme	Boo Stone	Commissioning Lead, Early Intervention and Prewvention	Families and Wellbeing - DASS	Graham Hodgkinson	Director of Adult Social Services	55,000	44,000
DASS4	Physical Activity Long term Adherence Programme and Pathway	Boo Stone	Commissioning Lead, Early Intervention and Prewvention		Graham Hodgkinson	Director of Adult Social Services	26,750	6,250

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<b>Department of Adult Social Services Total</b>							<b>335,050</b>	<b>442,950</b>
S&R1	Cycle Wirral	Mike Withy	Sports Development Manager	Families and Wellbeing - DASS	Claire Fish	Strategic Director, Families and Wellbeing	13,323	13,323
S&R 2	Guinea Gap Baths & Recreation Centre - 2x 3G Football pitches	Damian Walsh	Head of Sports and Recreation	Families and Wellbeing - DASS	Claire Fish	Strategic Director, Families and Wellbeing	245,000	
S&R3	Enhance and up skill Fitness Suite Staff and Fitness Instructors	Damian Walsh	Head of Sports and Recreation	Families and Wellbeing - DASS	Claire Fish	Strategic Director, Families and Wellbeing	67,208	10,000
S&R4	Enhance the fitness Suite facility at West Kirby Concourse Leisure centre	Damian Walsh	Head of Sports and Recreation	Families and Wellbeing - DASS	Claire Fish	Strategic Director, Families and Wellbeing	111,999	0
<b>Sports &amp; Recreation Total</b>							<b>437,530</b>	<b>23,323</b>
N&E1	Marketing and Communications Strategy - Improving Health and Wellbeing	Kevin MacCallum	Marketing and Engagement Manager	Neighbourhoods and Engagement	Emma Degg	Head of Neighbourhoods and Engagement	120,000	120,000
N&E2	Neighbourhoods Programme - Public Health initiatives	Jacqui Cross	Corporate Equality and Cohesion Manager	Neighbourhood and Engagement	Emma Degg	Head of Neighbourhoods and Engagement	100,000	
<b>Neighbourhood &amp; Engagement Total</b>							<b>220,000</b>	<b>120,000</b>
R&E1	Healthy Homes - expanding delivery options - HH community worker and wider healthy communities project	Lisa Newman	Housing Strategy, Standards and Renewal Senior manager	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	72,126	120,679
R&E2	Controlled Drinking Environment x 2	Sheila Jacobs	Senior Manager - Supported Housing and Homelessness	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	107,440	
R&E3	Wirral Allotments Project	Bill Cooper	Policy, Projects and Performance Manager	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment		168,000
R&E4	Forest Schools - Outdoor learning for healthy lives	Nic Harding	Ranger	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	28,730	53,980
R&E5	Young Drivers - Young drivers and passengers aged 17-24yrs	Rhian Hughes	Road Safety Team leader	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	11,000	9,000
R&E6	Take a million calories out of Wirral	Colin Clayton	Environmental Health Senior Manager	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	5,500	54,500

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R&E7	Wirral Parks and Countryside volunteer, Health Walks and Fitness Buddy Scheme	Anne Litherland	Senior Ranger	Regeneration and Environment	Mark Hassall	Regeneration and Environment	10,307	14,661
R&E8	Start Active - Play Active - Stay Active	Jackie Smallwood	Senior Landscape Officer	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	10,000	220,000
R&E11	Proxy Purchasing Project	Nicola Sutton & Heidi Jones	Enforcement Officer & Senior Assistant Trading Standards Officer	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	8,500	4,000
R&E12	Child Car Seat Safety Project	Gill Vicary	Trading Standards Operations Manager	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	8,680	12,865
R&E13	Adult in-car safety (working alongside individuals transporting their own or other peoples children as a method of engagement)	Rhian Hughes	Road Safety Team leader	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment		
R&E14	Pilot Scheme to encourage behaviour Change within families; working with a primary school and children's centre to raise families awareness of healthy eating options	Nikki Pulford	Senior Environmental Health Officer	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	36,750	
R&E15	FoCAL (Forest Community and Adult Learning) Social Forestry Project	Nic Harding	Ranger	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	55,250	95,625
R&E16	Improving Access on rural public rights of way across the countryside of Wirral	Rob Clifford	Senior Manager (Highways Management)	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	25,000	
R&E18	Woodland Family Programme	Lynn Struve & Christine Smyth	Eco Schools Officer & Senior Parks Development Officer	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	8,500	8,500
R&E21	Taking Nuisance calls out of Wirral	Derek Payet	Trading Standards Senior Manager	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	40,000	
R&E23	Wirral Way widening and safety improvements scheme	Jo Hanik	Senior Ranger	Regeneration and Environment	Kevin Adderley	Strategic Director, Regeneration and Environment	117,651	13,055
<b>Regeneration &amp; Environment Department Total</b>							<b>545,434</b>	<b>774,865</b>
UIS1	Flu Vaccination Programme	Mark Camborne	Senior Manager, Health, Safety and Resilience	Universal and Infrastructure Services	David Armstrong	Asst Chief Executive and Head of Universal and Integrated Services	17,000	17,000

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UIS2	The provision of automatic external defibrillators (AED) in council premises	Mark Camborne	Senior Manager, Health, Safety and Resilience	Universal and Infrastructure Services	David Armstrong	Asst Chief Executive and Head of Universal and Integrated Services	3,500	3,500
UIS3	Training to demystify mental health for managers and Wellness Recovery Action Plan training for the workforce	Mark Camborne	Senior Manager, Health, Safety and Resilience	Universal and Infrastructure Services	David Armstrong	Asst Chief Executive and Head of Universal and Integrated Services	4,000	4,000
UIS4	Fit 4 Wirral Activity Interventions for Staff Wellbeing	Mark Camborne	Senior Manager, Health, Safety and Resilience	Universal and Infrastructure Services	David Armstrong	Asst Chief Executive and Head of Universal and Integrated Services	4,425	4,425
Universal Infrastructure Services Total							28,925	28,925
Total Value of bids approved							1,808,872	1,610,916